# Country Fire Authority Outcomes Framework 2020 - 2030





## **CFA's Strategy and the Outcomes Framework**

Our strategy sets a strong, ambitious direction for our organisation. It describes what CFA is striving to achieve, the work we will do to get there, and how we will know we are making a difference.

The Outcomes Framework measures progress in delivering what our strategy sets out to achieve. It includes a broad range of indicators that allow us to understand the impact and effectiveness of our activities and ensure we remain focused on our long-term vision.

The diagram below details the components of our Strategy and the Outcomes Framework and how they fit together.

### **Mission**

This is the reason for our existence. It drives how our members operate, and underpins all our work

### **Vision**

This is our ultimate end state. It reflects our broad reach across the state and our focus on empowering communities to understand and address their fire risk

### Goals

Our goals are what we are striving to achieve over the life of the strategy to support the delivery of our mission and vision

### **Outcomes**

Our outcomes are the change we want to see as a result of the work we are doing with our sector partners and the community

### Indicators

Our indicators measure our progress towards achieving the outcomes

**CFA Strategy 2020 - 2030** 

**Outcomes Framework** 

# Strategy on a page



### **Mission**

To protect lives and property

### **Vision**

Victorian communities are prepared for and safe from fire



We put the community at the centre of everything we do



We provide programs and services that make a positive difference



**GOAL 3** 

We provide a great place to volunteer and work



We are a future focused emergency service

#### THE OUTCOMES WE ARE WORKING TOWARDS

- 1.1 The community has confidence in our people, advice and services
- 1.2 The community is educated, engaged and empowered to manage its fire risk
- 2.1 Fires are prevented
- 2.2 Fires are suppressed quickly and effectively
- 2.3 Fires are less harmful to the community
- 2.4 Our response to non-fire related incidents effectively reduces the adverse impacts on the community

- 3.1 Our workplace is safe
- 3.2 We have a volunteer and paid workforce that reflects the communities it serves
- 3.3 We uphold the CFA values and are held accountable for our behaviour
- 3.4 Our volunteers and staff are empowered and supported to successfully fulfil their role.
- 3.5 We have a sustainable volunteer workforce

- 4.1 We are financially sustainable, and our resource allocation decisions are transparent and achieve the greatest possible impacts
- 4.2 Our corporate governance arrangements are based on evidence and evaluation to maximise the benefits for our people and the community
- 4.3 We collaborate with Fire Rescue Victoria and other service delivery partners to promote interoperability and build stronger relationships that lead to better community outcomes
- 4.4 We work with Emergency Management Victoria and other government departments and agencies to support government objectives and emergency management reform

### **Outcomes Framework 2020-2030**

The Outcomes Framework defines the indicators we are measuring to understand our progress towards achieving the outcomes identified in the strategy. It contains different types of indicators to help us understand if the work we are doing with our partners and the community is contributing to positive change.

### **Indicator types**



### **Outcome indicators**

Outcome indicators are specific and measurable signs that show how activities have changed behaviour, knowledge, skills, attitudes, or conditions.

Example: Increase in community awareness of fire risk



#### **Performance indicators**

Performance indicators measure the success of activities undertaken.

Example: Road accident rescue response times meeting benchmark



### **Output indicators**

Output indicators track the delivery of the activities undertaken to understand the direct outputs. They tell us whether the planned activities are happening as intended but do not give us an idea of the effect these outputs have.

Example: Increase in hazard reporting



### We put the community at the centre of everything we do

### **Outcome 1.1**

The community has confidence in our advice and services

### **Indicators**

- 1.1.1 Maintain high levels of community trust in the CFA
- 1.1.2 Maintain high levels of community trust in CFA advice and service delivery



### **Outcome 1.2**

The community is educated, engaged and empowered to manage its fire risk

- 1.2.1 Increase in the number of community members engaging with CFA 🔟
- **1.2.2** Increase in direct engagement of community members engaging with CFA from locations and households at higher risk
- **1.2.3** Increase in community awareness of fire risk



# We provide programs and services that make a positive difference

## Outcome 2.1 Fires are prevented

### **Indicators**

- **2.1.1** Decrease in the number of preventable residential structure fires
- **2.1.2** Decrease in the number vegetation fires
- **2.1.3** Delivery of vegetation management program as set out in the approved Joint Fuel Management Program

# Outcome 2.2 Fires are suppressed

### **Indicators**

- 2.2.1 Increase in percentage of structure fires contained to room of origin
- 2.2.2 Increase in percentage of vegetation fires contained to 5 hectares
- 2.2.3 Decrease median time spent suppressing structure fires (time spent on scene of incident)
- **2.2.4** Decrease in median time to control vegetation fires

### Outcome 2.3 Fires are less harmful

### Indicators

- **2.3.1** Decrease in fire-related fatalities **6**
- **2.3.2** Decrease in rate of fire-related injuries
- 2.3.3 Decrease in severity of fire-related injuries 6
- 2.3.4 Decrease in stock loss due to fires **6**
- 2.3.5 Decrease in complete structure loss due to a structure fire 6
- 2.3.6 Increase in homes with operational smoke alarms 6

### Outcome 2.4

Our response to non-fire related incidents effectively reduces the adverse impacts on the community

### **Indicators**

2.4.1 Road accident rescue response times meeting benchmark 🦳



# Outcome 3.1 Our workplace is safe

### **Indicators**

- **3.1.1** Increase in hazard reporting
- 3.1.2 Decrease in workplace injuries (volunteer operational activity)
- **3.1.3** Decrease in unplanned absences **6**

### Outcome 3.2

We have volunteer and paid workforce that reflects the community it serves

#### **Indicators**

- **3.2.1** Increase in women volunteers in operational roles
- **3.2.2** Increase in women volunteers in leadership roles
- **3.2.3** Increase in women staff in senior roles
- **3.2.4** Increase in volunteers under 40
- 3.2.5 Increase in participation in CFA-run inclusion and diversity networks and groups.

### **Outcome 3.3**

We uphold the CFA values and are held accountable for our behaviour

- **3.3.1** Increase in volunteer satisfaction with the handling of people management issues and conflict resolution **6**
- **3.3.2** Decrease in staff experiencing negative behaviours
- **3.3.3** Increase in satisfaction with the handling and outcomes of complaints

### Outcome 3.4

Our volunteers and staff are empowered and supported to successfully fulfil their role

### **Indicators**

- 3.4.1 Improvement in Volunteer Welfare and Efficiency Level (VolWEL)
- **3.4.2** Increase in volunteer satisfaction
- **3.4.3** (i) Increase in staff engagement
- **3.4.3** (ii) Increase in staff engagement
- **3.4.4** Maintain overall training satisfaction at 4 or above (out of 5)
- **3.4.5** Increase delivery of operational training to CFA volunteers
- **3.4.6** Average time of members to complete General Firefighter  $\nearrow$
- **3.4.7** Utilisation of volunteer instructors

### **Outcome 3.5**

We have a sustainable volunteer workforce

- **3.5.1** Number of operational volunteers
- **3.5.2** Number of support volunteers



### Outcome 4.1

We are financially sustainable, and our resource allocation decisions are transparent and impactful

#### **Indicators**

**4.1.1** Timely delivery of major programs and projects  $\nearrow$ 

### Outcome 4.2

Our corporate governance arrangements are based on evidence and evaluation to maximise the benefits for our people and the community

#### **Indicators**

**4.2.1** Increase in the number of volunteers involved in corporate governance arrangements at regions and districts

### **Outcome 4.3**

We collaborate with Fire Rescue Victoria and other service delivery partners to promote interoperability and build stronger relationships that lead to better community outcomes

### **Indicators**

- **4.3.1** Fire Services Operation Committee (FSOC) work plan delivered  $\nearrow$
- **4.3.2** Increase in the number of joint FRV/CFA training and exercises
- **4.3.3** CFA representation in AFAC governance committees

### **Outcome 4.4**

We work with Emergency Management Victoria and other government departments and agencies to support government objectives and emergency management Reform

- **4.4.1** Increase in the number of after action reviews
- **4.4.2** Total energy consumption of natural gas, electricity, and fuel use with a decreasing trend over time **6**

# How we will track our progress

We produce Outcomes Framework reports on a quarterly basis to inform evidencebased assessments of progress being achieved and to underpin a strong performance and accountability culture across CFA.

These reports are provided to the Fire Services Implementation Monitor (FSIM) and along with quarterly reports from Fire Rescue Victoria inform FSIM's quarterly reports which are available publicly here.

We also conduct an annual review of the indicators to drive continuous improvement.



OUR COMMUNITY . OUR CFA

