



CFA will work with interested parties to develop a tailored and mutually beneficial partnership/sponsorship arrangement, however to ensure we understand your objectives please take the time to outline your proposal below as this will help ensure productive follow up conversations.

Name of company or organisation	
Contact details Please provide the details of best person to liaise with.	Name:
	Position Title:
	Email:
	Phone:
Overview of you company/organisation Briefly describe what you do, who your target audience is, where you are located, how many staff you have, office locations (if more than one and relevant) etc. <small>Note that CFA and Victorian Government policy prohibits partnership arrangements with alcohol, tobacco or gambling companies. Partnership/Sponsorship will also be declined if it will create a conflict of interest for CFA.</small>	
Preferred program, project or asset for partnership Please specify the type of CFA program, project or asset that you're interested in supporting. <small>Typical partnership/sponsorship opportunities include community safety projects and programs or volunteer training and development programs.</small>	
Proposal details Please indicate the desired duration of the arrangement (6 months, 1 year, 3 years, 5 years etc.), and any special conditions (such as timeframes, non-negotiables etc.).	
If monetary investment is being offered, please indicate the amount; likewise if in-kind investment is being offered please provide the value of products and/or services offered.	
Offers of products and/or services will be evaluated against CFA's criteria.	
Reciprocal benefits sought Outline what you seek in return for your investment. These might include publicity and PR opportunities, naming rights, company name and logo on promotional materials, signage etc. <small>Note that CFA does not endorse commercial products or services.</small>	



Desired outcomes

Briefly outline what your company/organisation is hoping to achieve by partnering/sponsoring CFA.

CFA has developed a Partnership and Sponsorship Framework – all partnership/sponsorship proposals will be reviewed and managed in accordance with this.

Please forward completed proposals to partnerships@cfa.vic.gov.au