

Radio Script

Client: CFA
Date: November 06
Product: 2006/07 Summer Campaign, phase 2
Message: Prevention of ignition

30 second radio Victoria

Male voice: Firm and authoritative.

Script: A message from Victoria's Fire Services.

All bushfires start somewhere. Don't **you** be responsible.

Don't burn off without a permit, check with your council.

Ensure machinery and equipment is well maintained and check conditions before using grinding or welding gear.

Butt out cigarettes and extinguish campfires carefully.

Report suspicious activity to the police on triple zero.

For further information contact the Victorian Bushfire Information Line on 1800 240 667.

Authorised by the Victorian Government, Melbourne.