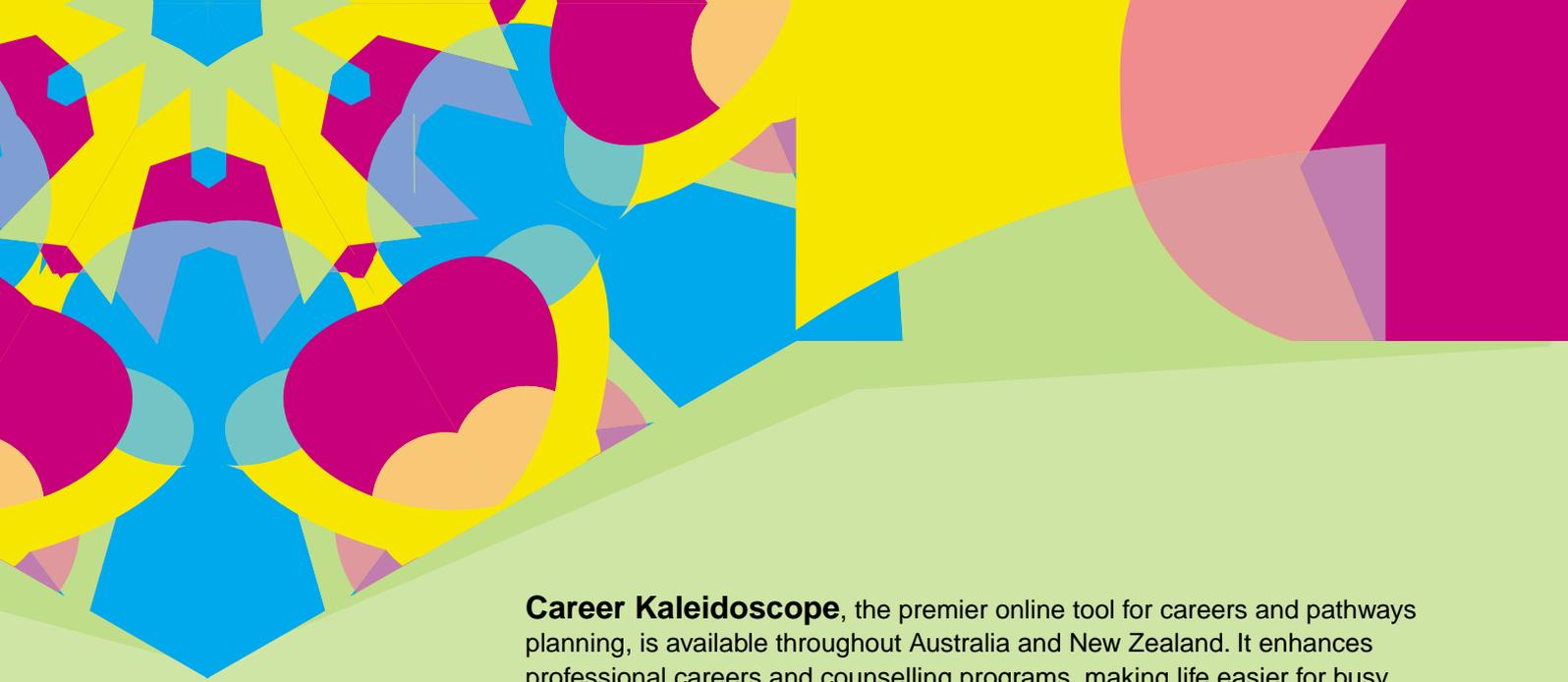




# **CAREER KALEIDOSCOPE**

**the premier career planning tool  
for busy professionals**



**Career Kaleidoscope**, the premier online tool for careers and pathways planning, is available throughout Australia and New Zealand. It enhances professional careers and counselling programs, making life easier for busy careers professionals.

It is guaranteed to keep your students and clients engaged and focused.

See how easy it is to use and achieve great results. Parents can use it too, creating terrific opportunities for getting involved.

You will discover many excellent inventories and tests for personal and career exploration as well as many useful tools, links and information.

Every senior secondary certificate is thoroughly described in easy to understand terms in *Learning*. There are detailed inventories in *Self and Abilities*, checklists and information in *Jobs*, some marvellous career stories in *Talk*, and a complete new section for *Parents*. *Professional* is the place where you can find essential resources as well as keep track of your students and clients.

Take advantage of the training program and ensure that everyone in your organisation gets the most from Career Kaleidoscope. Our flexible training delivery means you can complete the training when and where it suits you, either by correspondence or in class.

All subscribing organisations receive one copy of the *Career Kaleidoscope Kit* packed full with tips and ideas for using the program as well as thirty completely resourced teaching units.

Contact us now to find out more about this powerful program.

**To receive a proposal on how we can assist your organisation please contact us.**

**Career Kaleidoscope Pty Ltd**

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unlimited

## Career Kaleidoscope Features

- Administrative reports and record keeping tools for professionals
- Self paced, independent and private
- Industry information and links
- Written specifically for young people
- Comprehensive member record keeping and appointment scheduling
- Personal and prompt customer support
- Access from anywhere at any time
- Descriptive career and vocational inventories
- Work experience and workplacement checklists
- Comprehensive teaching and learning resources
- Job seeking tools
- All-inclusive kit
- Numeracy and literacy tests
- Complete professional training
- Separate section for parents who can also use the program
- Innovative, contemporary, fun and funky
- Course information and links
- Tools to plan learning programs
- Work experience and workplacement online diary
- Job information and links
- Personalised reports for each individual user
- Complete descriptions of all Australian and New Zealand senior secondary certificates

## The eight kaleidoscopes

**Career Kaleidoscope comprises eight distinct sections:**

- Self Kaleidoscope
- Abilities Kaleidoscope
- Learning Kaleidoscope
- Jobs Kaleidoscope
- Talk Kaleidoscope
- Events Kaleidoscope
- Professional Kaleidoscope
- Parent Kaleidoscope

Access to reliable, readable and concise information about the labour market, industries and contingent workplace issues is essential for people developing their sense of vocation.

There is an enormous amount of information available about work, jobs, career pathways and so on scattered across many websites and books. It can lead to great confusion.

Career Kaleidoscope is a one-stop-shop for information written in bite-size chunks for those who want to know something specific right now.

use

## Self

Respond to checklists and tests and complete forms to build a personal profile.

- Personal Details
- Build a Personal Profile
- Making Decisions
- Lifestyle Choices
- Goals
- Planning for the Future

## Abilities

Over 230 items to build an abilities profile.

- My Personal Skills
- My Life Skills
- My Interests
- My Knowledge and Skills
- My Preferences
- My After Study Plans
- My Work Preferences

## Learning

Achieve great study choices using information, links, sample programs and planning charts.

- Senior secondary certificate programs
- The International Baccalaureate
- Vocational Education and Training programs
- Providers
- Case Studies and Sample Programs
- Glossaries, Links and Tools

## Jobs

Skill-up about how to keep great records and win jobs. Explore industries and what each offers.

- Industry
- Job Seeking
- On-the-Job
- Show Me The Money
- Where The Jobs Are

## Talk

People talk about their pathways to date.

- school
- jobs
- life plans
- hopes
- dreams

*Career Kaleidoscope provides an opportunity for people to engage in self-exploration; check and test their skills and abilities; source appropriate information; and engage others in their journey.*

## Events

An up-to-date moderated calendar of events.

- Open Days
- Career Expos
- Course Planning Days
- Field Days
- Conferences

## Professional

Resources, checklists and information for trainers, teachers and others managing a learning program.

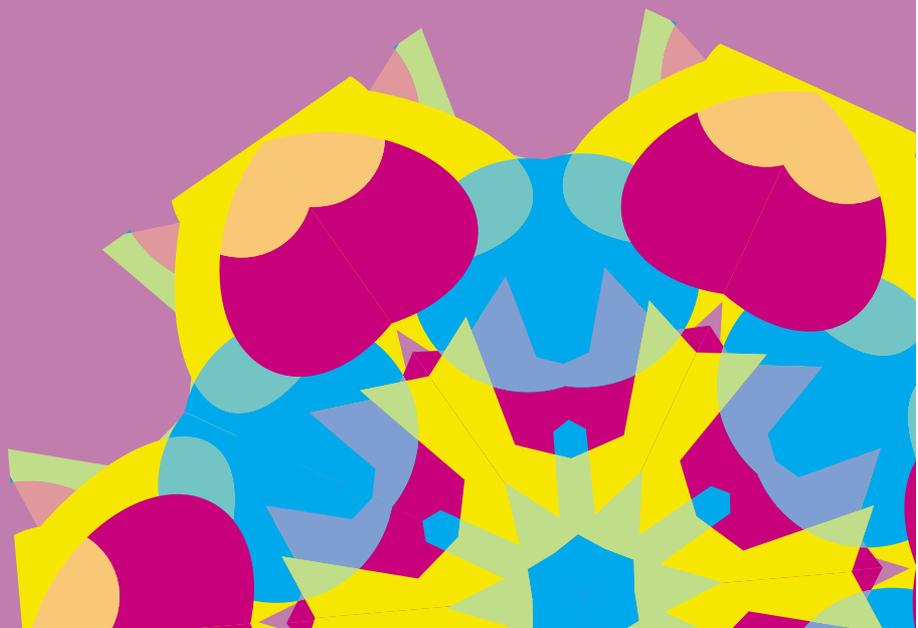
- Learning Styles
- Emotional Intelligence
- Coaching, Counselling and Mentoring
- Administration and Reports
- Useful readings
- Discussion Board

## Parent

A one-stop-shop for parents who want to know more about helping their children with career and learning choices.

- Study
- Wellness: mind, body, spirit
- Parenting
- Career
- Commitments

affordable



## Theory

Career Kaleidoscope is underpinned by accepted career development theory, career education models and recent relevant research about how we access information about future study and work options and develop pathways through education, training and employment.

The first and fundamental assumption on which the product is based is that sound career development and a successful working life depends on the individual's capacity to make decisions underpinned by thorough self knowledge and a good grasp of the world of work.

McCowan\* suggests that an individual's needs, aspirations and decisions are more clearly identified through a learning process. He states that "school is life, not a preparation for it" when emphasising that a good school is part of its community, able to share the activity of teaching young people what they need to learn to ensure their safe arrival in adult society and the workforce.

[\*McCowan, C (1987) *Career Education and Counselling in Secondary Schools and Colleges*]

## About us

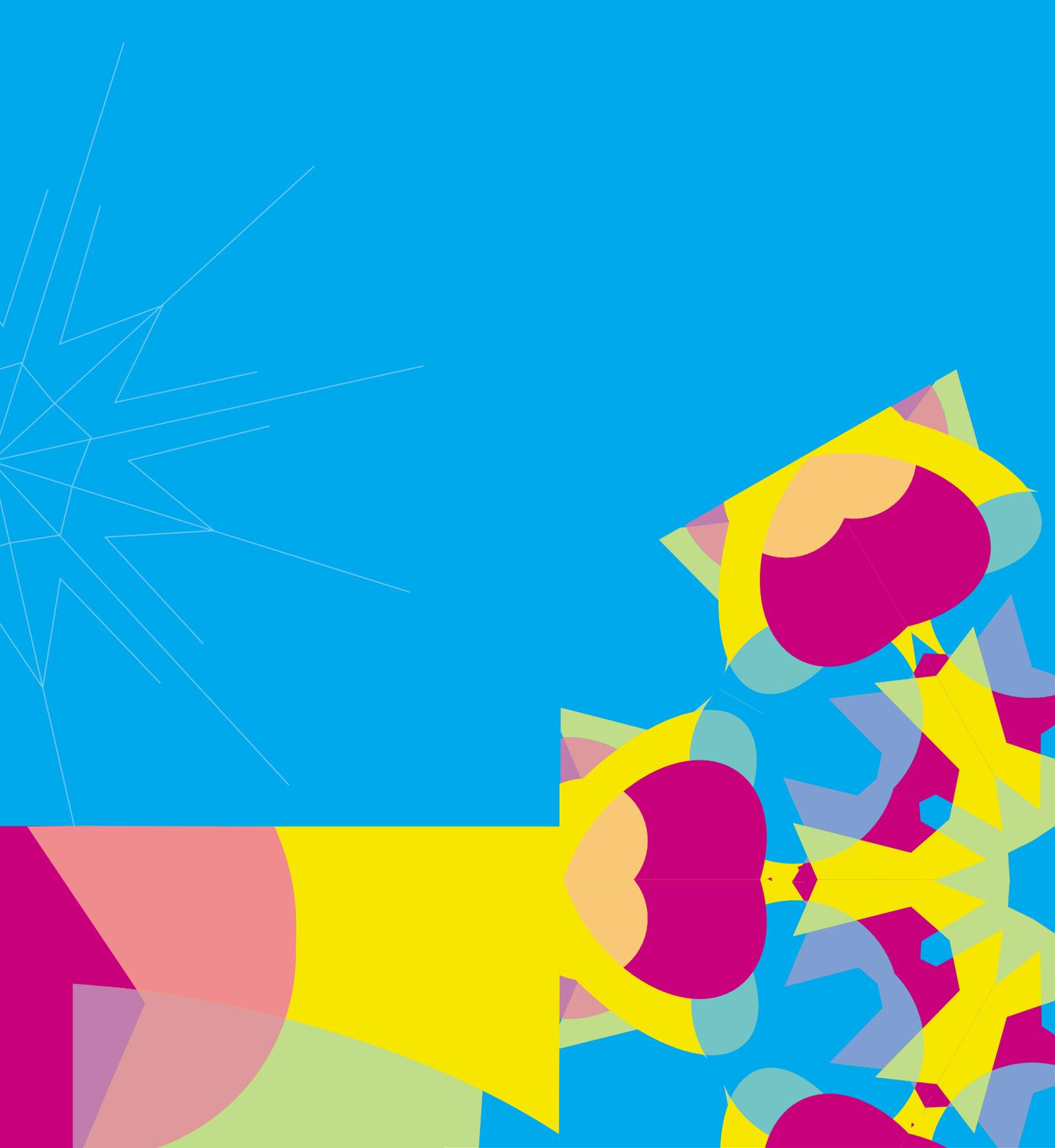
Janice Simpson is the developer and Managing Director of Career Kaleidoscope. Janice has more than 25 years experience in education as a secondary teacher. She trained in Melbourne and spent 18 years working in technical and secondary schools throughout Victoria. Janice completed post-graduate studies in career education at RMIT in 1997. Since leaving teaching, she has managed VET in Schools programs, written many teaching and learning resources, assisted schools and small business with training and professional development and developed solutions applications. She is a Professional Member of the Australian Association of Careers Counsellors, a member of the Association of Careers Professionals International and several state careers education associations in Australia.

Dr Gordon Young is a Director of the company. Gordon has over 35 years' experience in education as a primary, secondary and tertiary teacher. He trained initially as a School Counsellor at the University of British Columbia then did post-graduate courses in Educational Psychology at the University of Melbourne and Educational Counselling at RMIT. He was the Head of Student Services at RMIT and later a school business administrator. Gordon now works as an educational management consultant. He is an Honorary Life member of the Australian and New Zealand Student Services Association and a Professional Member of the Australian Association of Careers Counsellors. He is the author of "Choosing a Career A Parents Guide".

*Institutions and professionals can save time and ensure that by using the up-to-date materials and tools, rich learning resources and engaging in the structured professional development program, their learners and clients gain a thorough grounding and a head start in career planning.*

learning resources





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